

IMPARTIAL ANALYSIS OF MEASURE D
City of Dixon Essential Services Transactions and Use Tax

The City Council for the City of Dixon (“City”) placed measure D on the November 2022 ballot. If Measure D is approved by voters, it will increase the City’s sales tax by one penny per dollar spent within the City on taxable items. It is anticipated that Measure D will generate approximately \$3.1 million annually in new City revenue. Funding received by the City through Measure D will be local and for the exclusive use of the City. Revenue generated by Measure D will not be shared and cannot be taken away by the state or federal government.

The City’s current sales tax is 7.375%. The overwhelming majority of revenue generated from this sales tax is kept and spent by the state government rather than the City.

Measure D is a general tax. Any revenue generated by Measure D must be spent on City services or infrastructure and will be overseen by a citizens committee. For example, Measure D revenue must be used to maintain or improve City services such as public safety, landscaping, and street maintenance and repair or as a funding source for City infrastructure projects such as the Parkway Boulevard Overpass or a new fire station.

A 'YES' vote would approve the one-cent sales tax increase in sales tax.

A 'NO' vote is a vote against the proposed one-cent sales tax sales tax increase.

/s/

Douglas White, City Attorney
City of Dixon

The above statement is an impartial analysis of Measure D. If you desire a copy of Measure D, please contact the Administrative City Clerk at (707) 678-7000 and a copy will be mailed at no cost to you.