

# **First 5 Solano Qualified Consultants List for Capacity Building for Nonprofits**

**Please see attached Consultant Profiles**

Applied Survey Research

Contact:

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*"Helping people build better communities"*

# Applied Survey Research

## Who is Applied Survey Research?

Founded in 1980, Applied Survey Research (ASR) is a nonprofit social research firm whose mission is to help people build better communities. ASR's diverse team provides award-winning services, including community needs assessments, strategic planning, program design, and program evaluation, to a wide range of partners, including federal, state, county and city government agencies, foundations, non-profit organizations, and countywide coalitions. ASR has pioneered the use of results-based accountability as a tool to help agencies chart a course toward meaningful results and is passionate about the power of sound, usable data to promote practical and lasting change in communities.

## What are our areas of specialty?

Our work focuses on issues that most affect vulnerable populations, such as:

- ▶ Early education, child care, and school readiness;
- ▶ Family support;
- ▶ Domestic violence and child welfare;
- ▶ Mental health;
- ▶ Health care; and
- ▶ Community quality of life.

## What types of services do we offer?

ASR uses best practices in research methodology and develops innovative methods to meet the diverse needs of our partners. Our services include: **needs assessments, strategic planning, program design and development, evaluation planning, and evaluation.** ASR plans and evaluates initiatives and efforts at various levels, including programs, collaboratives, systems, and communities.

### Our values and commitments:

- ❑ **Smart planning** to help you articulate your vision and goals and select effective strategies to achieve them
- ❑ **Theory-based research and evaluation** to assess root causes of issues and what it will take to make improvements
- ❑ **Research and community-based** approaches that draw down evidence-based practices as well as bring in local knowledge and expertise
- ❑ **Collaborative** approaches that value and welcome your input when it is most needed

Please contact us to discuss your planning and evaluation needs. Visit our website [www.appliedsurveyresearch.org](http://www.appliedsurveyresearch.org) to learn more about our services and to see examples of our work.

**For inquiries contact:**

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# Michalle Shown-Rodriguez

Consultant: Non-Profit Capacity Building

*Breathing life into your vision...  
Turning outcomes into impacts*

## PROFILE

- ◆ Over 32 years of extensive nonprofit work serving a widely diverse group of agencies; founding grassroots start-ups to leading multi-million dollar organizations
- ◆ Adjunct Faculty at University of Nevada, Reno for 7 years teaching the Excellence in Nonprofit Leadership Program training nonprofit executives, board members and foundation leaders from all over the US
- ◆ Facilitates organizational growth with outcome-driven strategic planning and is able to lead difficult decision-making

## AREAS OF EXPERTISE

- ◆ Adult and Children's Mental Health
- ◆ Domestic Violence
- ◆ Child Abuse/Neglect
- ◆ Community Health and Wellness
- ◆ Victims Services
- ◆ Crisis Intervention / Response
- ◆ Education / Literacy / Arts

## Nonprofit Capacity Building

- ◆ **Resource Generation**
  - ◆ Fundraising Strategy
  - ◆ Grantwriting: Public and Private Funding
- ◆ **Strategic Relationships**
  - ◆ Communications Strategy
  - ◆ Collaboration Building
  - ◆ Volunteer Management
- ◆ **Governance and Leadership**
  - ◆ Board Development and Training
  - ◆ Strategic Planning and Implementation
- ◆ **Internal Operations and Management**
  - ◆ Trauma-informed Practices
  - ◆ Organizational Change
  - ◆ Fiscal Management
- ◆ **Evaluation and Learning**
  - ◆ Outcome Measures
  - ◆ Data Evaluation / Program Efficacy
  - ◆ Organizational Analytics and Assessment