

Measure A Hotel Tax increase.

Vote NO on Measure A

Are there any more taxes Benicia city council will try to collect? Is their chaunt to “tax this, tax that, tax everything?” When enough is enough?

But don't worry, only guests and tourists visiting Benicia will pay this tax that will help to protect “essential services, including maintaining police services; protecting 911 response times; maintaining local parks and library services.”

Oh, and don't forget we will have annual audits and an independent citizens' oversight committee to ensure accountability.

Don't they understand that increasing hotel taxes could lead to a decrease in tourism, which would ultimately result in a decrease in revenue for the local economy? Additionally, the hotel industry is already overtaxed, and further increases could lead to a decrease in hotel occupancy rates and a reduction in the number of jobs in the industry.

A hotel lodging tax is a tax placed on each night's stay at a hotel and may also be called a tourist tax, room tax, bed tax, or sales tax. Because most lodging taxes are characterized as “ad valorem”—meaning they are charged as a percentage of the room rate rather than as a flat fee—they generate substantial revenue.

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s/ Michael Nolan