

Arguments in support or opposition of the proposed laws are the opinion of the authors.

Argument In Favor Of Measure C

In 2016, California voters overwhelmingly voted to legalize cannabis for adult recreational use. That vote also allowed cities, like Fairfield, to tax cannabis associated businesses to ensure they pay their fair share in supporting the community. Taxing cannabis businesses has become a standard practice across the State.

Voting YES on Measure C allows the City of Fairfield to impose a tax on commercial cannabis businesses. This ensures the cannabis industry covers all costs to regulate the sale and manufacturing of cannabis, and other cannabis infused products, without harming investments in core city services such as local infrastructure, community services, and public safety.

Measure C is a fiscally responsible approach to providing City services. By taxing retail cannabis sales at a modest 6% and all other cannabis related businesses at 4%, the City can generate an estimated \$237,500 to \$360,000, or more, in General Fund revenues. This revenue can help fund City services like youth recreation programs, public safety, fire prevention, pothole repairs, and homeless services.

Measure C is carefully crafted to ensure a balance between new revenue opportunities and a fair tax structure that discourages illegal marijuana sales on Fairfield's streets.

For these reasons, the Fairfield City Council unanimously supports Measure C. Please join us in voting YES on Measure C on November 3rd.

/s/ Harry T. Price, Mayor

/s/ Pam Bertani, Vice Mayor

/s/ Catherine "Cat" Moy, Councilmember

/s/ Chuck Timm, Councilmember

/s/ Rick Vaccaro, Councilmember